

Tunis, le 09 juin 2026

PRESS RELEASE

STOCK EXCHANGE OF THE HEART

3rd Edition

A Strategic Partner for Committed Companies

Tunis Stock Exchange and SOS Children's Villages Tunisia are organizing the third edition of "THE STOCK EXCHANGE OF THE HEART", an event dedicated to presenting SOS Children's Villages Tunisia's new positioning as a strategic CSR partner for committed companies through a portfolio of projects designed to address concrete field needs and offer partnership opportunities with strong social and regional impact.

Since the signing of their partnership agreement in 2023, the Tunis Stock Exchange and SOS Children's Villages Tunisia have been working together to encourage companies to engage in a structured, measurable, and sustainable approach serving children, families, and local communities.

A Dedicated Day to Presenting a New CSR Offering

This third edition will bring together business leaders, CSR experts, institutional partners, and civil society stakeholders around a common objective: showcasing a clear, accessible, and actionable partnership offering built on tangible projects and supported by on-the-ground expertise.

A Hope Map at the Heart of the Event

The Hope Map will be the central feature of this edition. It highlights a series of concrete projects ranging from the reconstruction of the SOS Children's Village in Siliana and the rehabilitation of family homes to access to solar energy, sanitation infrastructure in rural and school environments, school transportation, the economic empowerment of rural women, and support for local handicrafts.

Each project has been designed as a targeted response to a clearly identified field need, with defined expected outcomes, a strong social impact rationale, and engagement opportunities aligned with companies' priorities.

Transparency, Governance, and Reporting

The event will place particular emphasis on transparency and sound governance, featuring dedicated presentations on Zakat governance, the financial audit of SOS Children's Villages Tunisia certified by Deloitte, and the reporting mechanisms made available to partner companies.

A Sustainable Commitment to Children

Through THE STOCK EXCHANGE OF THE HEART, SOS Children's Villages Tunisia and Tunis Stock Exchange invite companies to move from one-off support initiatives to long-term social investment for the benefit of the most vulnerable children and families.

SOS Children's Villages Tunisia currently supports nearly 10 000 children who have lost parental care or are at risk of losing it throughout Tunisia and aims to reach 13 000 children by the end of the year. Achieving this objective requires the mobilization of significant financial resources from Tunisian donors.

Companies wishing to contribute may benefit from tax incentives. Under the applicable regulations, donations made to SOS Children's Villages Tunisia are fully deductible from taxable income.